

Southwest Madagascar octopus - diving & gleaning

Overview

FIP Description

Renowned for its exceptional marine and coastal biodiversity, southwest Madagascar is also home to a rapidly increasing population, experiencing very high levels of poverty. Coastal communities in the region are highly dependent on marine fisheries for subsistence and income, as well as being extremely vulnerable to the impacts of climate change, and of competition with foreign fishing vessels. In this context, delivering sustainable fisheries management has never been more important.

Octopus fishing is a crucial livelihood for the Vezo coastal communities, particularly women, for whom there are few other ways of earning money. Most octopus is sold to village middlemen and ultimately exported to foreign markets by two principal seafood export companies. The fishery is a key driver of economic activity and is of critical importance in the region.

This FIP, representing the first of its kind in Madagascar, aims to encourage responsible use of the local octopus population, securing long-term economic benefits for communities and businesses, and accessing global markets interested in high quality, responsibly sourced octopus.

How is this FIP Doing?

Current Status:



Actions Progress This shows the proportion of actions in the workplan that the FIP has completed.



Actions Overview This shows the proportion of actions that are behind schedule, on track, completed, or not yet started.



18%

45%

36%

0%

FIP Progress Rating

A - Advanced Progress

FIP Objective(s)

In creating a robust and sustainable management framework, the FIP will ensure that:

- Good management stewardship and husbandry of the octopus resource is the status quo
- The octopus resource remains a stable and productive driver of food and income for generations to come.
- Positively improved catch handling and fishery interactions with the supply chain are developed
- The fishery products are linked to more rewarding markets, ensuring that communities are given a fairer price for their catch
- The value of the product is maximized, bringing more money into the community for much-needed amenities and more income to fishing families to drive a higher standard of life.
- By January 2022 we expect the fishery to have reached a score of 80 or above for each of the performance indicators measured in the pre-assessment

FIP Type

Comprehensive

FIP Stage

Stage 5: Improvements on the Water

Start and Projected End Dates

January, 2019 -

January, 2022

Species

Common Name

Day Octopus

Scientific Name

Octopus cyanea

Gear Type

[Diver-Caught](#)

[Hand Gathered](#)

[Harpoon](#)

Location

FAO Major Fishing Area

[Area 51 \(Indian Ocean, Western\)](#)

Exclusive Economic Zones

Country

Madagascar

Geographic Scope

Atsimo Andrefana, Velondriake LMMA

Estimated Total FIP Landings

300 metric tons

FIP Leads

Organization Name

Blue Ventures

Organization Type

NGO

Primary Contact

Lovaso Augustave

Email

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Website Name

[Blue Ventures](#)

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