

PROSPECTIVE Mexico Eastern Pacific yellowfin tuna - purse seine

Overview

FIP Description

Grupomar is a cluster of Mexican companies that includes tuna fishing and marketing companies, such as Maratún, Martuna, Marfrigo, Marindustrias, Suarcrem, and Coproco, among others. Grupomar holds prestigious national and international certifications, with over 37 years of experience; and employs good sustainable fishing practices, respecting closed seasons, avoiding overexploitation of species, protecting the marine ecosystem and by-catch wildlife, and complying with the on-board observer program. This approach seeks to guarantee the health of natural resources and ensure responsible operations that benefit everyone involved in the supply chain. In 2019, Grupomar became the first business stakeholder in the tuna sector in Mexico to voluntarily join the Global Compact Mexico and the UN 2030 Agenda, establishing its Blue Agenda strategy, which seeks to contribute to the achievement of the Sustainable Development Goals.

As part of its sustainability commitment, Grupomar will initiate a comprehensive FIP to continue managing the fishery according to the MSC standards and comply with the FisheryProgress Human Rights and Social Responsibility Policy (HRSRP). The purpose of implementing the FIP is to have environmental sustainability and social responsibility safeguards for its partners, customers, and employees. This will also allow it to sustain its commitments as a business cluster: to improve the nutrition of Mexicans; to provide healthy products and with high nutritional value; to guarantee the future of the oceans and reduce environmental impact; to protect the marine environment and ensure that its products and fishing processes meet the requirements of international organizations with high quality standards; to improve the families livelihoods by combating the economic inequalities and gaps that limit opportunities with decent wages for all its employees; to eradicate gender disparities; and to promote a circular economy and responsible consumption.

This is part of its work philosophy, geared toward being leaders in fishing activities, having the most efficient fleet per ton hauled through competent and certified crews, complying with national and international regulations on sustainability and environmental conservation, optimizing operating costs.

How is this FIP Doing?

Current Status:

Actions Progress This shows the proportion of actions in the workplan that the FIP has completed.

0%

FIP Type

Prospective

FIP Stage

Stage 0: FIP Identification

Start and Projected End Dates

Species

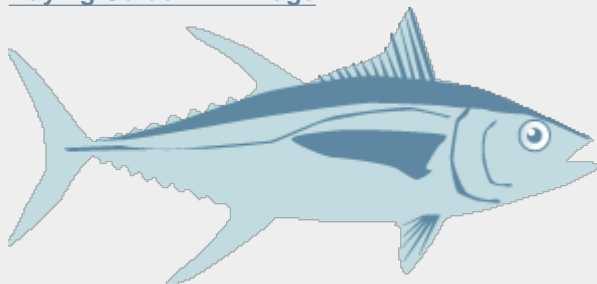
Common Name

Yellowfin Tuna

Scientific Name

Thunnus albacares

[Buying Guide Link Image](#)



[Yellowfin Tuna](#)

[Buying Guide](#)

Gear Type

[Purse Seine](#)

Location

FAO Major Fishing Area

[Area 77 \(Pacific, Eastern Central\)](#)

[Area 87 \(Pacific, Southeast\)](#)

Exclusive Economic Zones**Country**

Mexico

Country Flag of Vessel

Mexico

Regional Fisheries Management Organization (RFMO)

IATTC

FIP Leads**Organization Name**

Grupomar

Organization Type

Industry

Primary Contact

Javier Díaz López

Email

sostenibilidadpesquera@grupomar.mx

Website Name

[Grupomar](#)

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