Ecuadorian fishing firms created TUNACONS in July 2016 as a joint effort to promote a Fisheries Improvement Project (FIP) for purse-seine tuna fisheries. This effort will build a process to achieve Marine Stewardship Council Standard (MSC) certification. Meeting the MSC Standard is widely accepted in global markets with the acknowledgement that a certified fishery’s products come from a sustainable production model.

TUNACONS involves 45 Purse Seine vessels, that represent 17% of the fleet operating in the area. The FIP is managed by the Tuna Conservation Group (TUNACONS) together with WWF Ecuador and with the support of the Ecuadorian Ministry of aquaculture and fishing, INP National Fishery Institute and EPESPO Fishery School of the EPO

TUNACONS MEMBERS

- NEGOCIOS INDUSTRIALES REAL NIRSA S.A.
- GRUPO JADRAN
- EUROFISH
SERVIGRUP
TRIMARINE

How is this FIP Doing?

Current Status:

| 32% | 68% |

Actions Progress This shows the proportion of actions in the workplan that the FIP has completed.

| 30% |

Actions Overview This shows the proportion of actions that are behind schedule, on track, completed, or not yet started.

<table>
<thead>
<tr>
<th>Behind</th>
<th>On Track</th>
<th>Complete</th>
<th>Future</th>
</tr>
</thead>
<tbody>
<tr>
<td>70%</td>
<td>0%</td>
<td>30%</td>
<td>0%</td>
</tr>
</tbody>
</table>

FIP Progress Rating

A - Advanced Progress

FIP Objective(s)

By 2020, this FIP aims to:

- Develop sustainable fish stocks guidelines during our certification process
- Achieve an effective management for the fishery
- Minimize environmental impacts from our vessels
- Achieve MSC certification

FIP Type

Comprehensive

FIP Stage
### Stage 4: Improvements in Fishing Practices or Fishery Management

#### Start and Projected End Dates
July, 2016 - January, 2019

#### Species

<table>
<thead>
<tr>
<th>Common Name</th>
<th>Scientific Name</th>
<th>Additional Names</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yellowfin Tuna</td>
<td><em>Thunnus albacares</em></td>
<td>atún, tuna.</td>
</tr>
<tr>
<td>Bigeye Tuna</td>
<td><em>Thunnus obesus</em></td>
<td>patudo, atún.</td>
</tr>
<tr>
<td>Skipjack Tuna</td>
<td><em>Katsuwonus pelamis</em></td>
<td>barrilete, bonito barrilete.</td>
</tr>
</tbody>
</table>

#### Gear Type
- Purse Seine
  - Purse Seine-Unassociated

#### Location
- **FAO Major Fishing Area**
  - Area 77 (Pacific, Eastern Central)
  - Area 81 (Pacific, Southwest)
Area 87 (Pacific, Southeast)

**Exclusive Economic Zones**

**Country**
Marshall Islands (the)

**Country**
Kiribati

**Country**
Peru

**Country**
Ecuador

**Country**
Panama

**Country**
United States of America (the)

**Country**
Colombia

**Country Flag of Vessel**
Ecuador

**Country Flag of Vessel**
Panama

**Country Flag of Vessel**
United States of America (the)

**Country Flag of Vessel**
Colombia

**Regional Fisheries Management Organization (RFMO)**

IATTC

**FIP Volume**
113568 metric tons

**FIP Leads**
<table>
<thead>
<tr>
<th><strong>Organization Name</strong></th>
<th>TUNACONS - Tuna Conservation Group</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Organization Type</strong></td>
<td>Industry</td>
</tr>
<tr>
<td><strong>Primary Contact</strong></td>
<td>Ing. Guillermo Morán V.</td>
</tr>
<tr>
<td><strong>Email</strong></td>
<td><a href="mailto:info@tunacons.org">info@tunacons.org</a></td>
</tr>
<tr>
<td><strong>Phone</strong></td>
<td>+593984881516 <a href="mailto:gmoran@tunacons.org">gmoran@tunacons.org</a>, <a href="mailto:gamv@gmail.com">gamv@gmail.com</a></td>
</tr>
<tr>
<td><strong>Website</strong></td>
<td>TUNACONS.ORG</td>
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</table>