Ecuadorian fishing firms created TUNACONS in July 2016 as a joint effort to promote a Fisheries Improvement Project (FIP) for purse-seine tuna fisheries. This effort will build a process to achieve Marine Stewardship Council Standard (MSC) certification. Meeting the MSC Standard is widely accepted in global markets with the acknowledgement that a certified fishery?s products come from a sustainable production model.

TUNACONS involves 58 Purse Seine vessels, that represent almost 20% of the fleet operating in the area. The FIP is managed by the Tuna Conservation Group (TUNACONS) together with WWF Ecuador and with the support of the Ecuadorian Ministry of aquaculture and fishing, National Fishery Institute, and EPESPO Fishery School of the EPO

TUNACONS MEMBERS AND VESSELS

- NEGOCIOS INDUSTRIALES REAL NIRSA S.A.

1. Drennec.
2. Elizabeth F.
3. El Márquez.
4. Gabriela A.
5. Gloria A.
6. María del Mar A.
7. Milagros A.
8. Milena A.
9. Rafa A.
10. Ricky A.
11. Roberto A.
12. Rosa F.
13. Via Simoun.

- **GRUPO JADRAN**

1. Reina De La Paz
2. Diva Maria.
3. Ljubica.
4. Juan Pablo II

- **EUROFISH**
1. Rocio ? Pesquera Rocio SA
2. Doña Roge ? Pesquera Doña Roge SA
3. Doña Maruja ? Pesquera Doña Maruja SA
4. Don Bartolo ? Pesquera Don Bartolo SA
5. Don Igilio ? ELVAYKA.
6. Chiara ? ELVAYKA.
7. Giuletta ? ELVAYKA.
8. Jo Linda ? ELVAYKA.
9. Don Antonio ? ELVAYKA
10. Alina ? Transmarina.
11. Alessia ? ELVAYKA.

- **SERVIGRUP**

1. Claudia L.
2. Domenica L.
3. Fiorella L.
5. Rossana L.
6. Panchito L.
7. Yolanda L.

- **TRIMARINE**

1. Cape Breton.
2. Cape Cod.
3. Cape Elizabeth III.
4. Cape Ferrat.
5. Cape Finisterre.
6. Cape May.
7. Ferrigno Boy
8. Cape Blanco
9. Barbara H.

- Marbelize S.A. ? PESDEL S.A.

1. Betty Elizabeth
2. Fortica
3. Lizi
4. Martina C.
5. Milenka C.
6. Yelisava

- MANACRIPEX - GRUPO BUEHS

1. SOUTHERN QUEEN
2. CAP. TINO B.
3. CAP. DANNY B.
4. BERNARDITA B.
5. EL CONDE
6. CAP. BERNY B.

---

## How is this FIP Doing?

### Current Status:

| 32% | 68% |

### Actions Progress

This shows the proportion of actions in the workplan that the FIP has completed.

| 80% | |

### Actions Overview

This shows the proportion of actions that are behind schedule, on track, completed, or not yet started.

<table>
<thead>
<tr>
<th>Behind</th>
<th>On Track</th>
<th>Complete</th>
<th>Future</th>
</tr>
</thead>
<tbody>
<tr>
<td>20%</td>
<td>0%</td>
<td>80%</td>
<td>0%</td>
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</tbody>
</table>
**FIP Objective(s)**

By 2020, this FIP aims to:

- Develop sustainable fish stocks guidelines during our certification process
- Achieve an effective management for the fishery
- Minimize environmental impacts from our vessels
- Achieve MSC certification

**FIP Type**

Comprehensive

**FIP Stage**

Stage 4: Improvements in Fishing Practices or Fishery Management

**Start and Projected End Dates**

July, 2016 - October, 2020

**Species**

<table>
<thead>
<tr>
<th>Common Name</th>
<th>Scientific Name</th>
<th>Buying Guide Link Image</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yellowfin Tuna</td>
<td>Thunnus albacares</td>
<td>Yellowfin Tuna Buying Guide</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Common Name</th>
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<th>Buying Guide Link Image</th>
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<tbody>
<tr>
<td>Bigeye Tuna</td>
<td>Thunnus obesus</td>
<td>Yellowfin Tuna Buying Guide</td>
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<tr>
<td>Gear Type</td>
<td></td>
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<tr>
<td>----------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Purse Seine</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Purse Seine-Unassociated</td>
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<table>
<thead>
<tr>
<th>Location</th>
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<tbody>
<tr>
<td>FAO Major Fishing Area</td>
</tr>
<tr>
<td>Area 77 (Pacific, Eastern Central)</td>
</tr>
<tr>
<td>Area 81 (Pacific, Southwest)</td>
</tr>
<tr>
<td>Area 87 (Pacific, Southeast)</td>
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</tbody>
</table>

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<tr>
<th>Exclusive Economic Zones</th>
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<tbody>
<tr>
<td>Country</td>
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<tr>
<td>Marshall Islands (the)</td>
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</table>
Kiribati

Country
Peru

Country
Ecuador

Country
Panama

Country
United States of America (the)

Country
Colombia

Country Flag of Vessel
Ecuador

Country Flag of Vessel
Panama

Country Flag of Vessel
United States of America (the)

Country Flag of Vessel
Colombia

Region
Regional Fisheries Management Organization (RFMO)

IATTC

Estimated Total FIP Landings
113568 metric tons

FIP Leads

Organization Name
TUNACONS - Tuna Conservation Group

Organization Type
Industry
<table>
<thead>
<tr>
<th><strong>Primary Contact</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Ing. Guillermo Morán V.</td>
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</table>

<table>
<thead>
<tr>
<th><strong>Email</strong></th>
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<tbody>
<tr>
<td><a href="mailto:info@tunacons.org">info@tunacons.org</a></td>
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<thead>
<tr>
<th><strong>Phone</strong></th>
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<tbody>
<tr>
<td>+593984881516 <a href="mailto:gmoran@tunacons.org">gmoran@tunacons.org</a>, <a href="mailto:gamv@gmail.com">gamv@gmail.com</a></td>
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</table>

<table>
<thead>
<tr>
<th><strong>Website Name</strong></th>
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<tbody>
<tr>
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