

Mexico Sonora yellowtail - handline

Overview

FIP Description

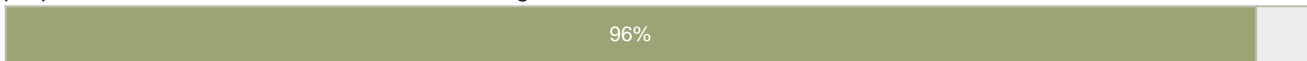
California yellowtail (*Seriola lalandi*) is an important fishery for the fishing communities in northwestern México. The activity in this fishery has been increasing in recent years. Hook and line fishers from Guaymas are aware of the increased fishing pressure on California yellowtail in the area and they are interested in developing a sustainable fishery to set an example for other fisheries in the region.

How is this FIP Doing?

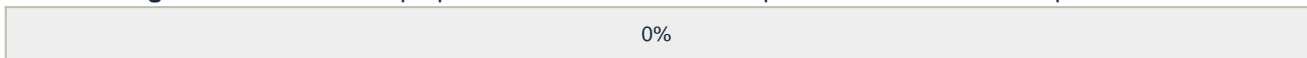
Current Status:



% of Indicators Tracked Basic FIPs may focus their workplans on a subset of the indicators. This shows the proportion of total indicators the FIP is working on.



Actions Progress This shows the proportion of actions in the workplan that the FIP has completed.



Actions Overview This shows the proportion of actions that are behind schedule, on track, completed, or not yet started.

Behind	On Track	Complete	Future
50%	50%	0%	0%

Red Indicator Progress This shows the proportion of actions specifically addressing red indicators that are behind schedule, on track, completed, or not yet started. This helps users understand the progress the FIP is making on the biggest challenges in the fishery.

Behind	On Track	Complete	Future
43%	57%	0%	0%

FIP Progress Rating

C - Some Recent Progress

FIP Objective(s)

The main objective of this FIP is to transform the management of artisanal fishing for yellowtail in Sonora through the implementation of international sustainable fishing standards through a participatory approach by 2022.

The FIP also hopes to achieve the following:

- Promote the fishery: develop a sustainable fishery as an example to replicate in the region
- Generate basic fishery monitoring
- The investigation of possible impacts on other fisheries
- Access to markets interested in sustainability
- Design a decision making processes in the fishery and a management program
- Improvement of the compliance of legality of the fishery performance

FIP Type

Basic

FIP Stage

Stage 3: FIP Implementation

Start and Projected End Dates

January, 2017 -
December, 2022

Species

Common Name

Yellowtail Amberjack

Scientific Name

Seriola lalandi

Additional Names

California Yellowtail

Gear Type

[Hook & Line](#)

Location**FAO Major Fishing Area**

[Area 77 \(Pacific, Eastern Central\)](#)

Exclusive Economic Zones**Country**

Mexico

Geographic Scope

Gulf of California

FIP Volume

30 metric tons

FIP Leads**Organization Name**

Comunidad y Biodiversidad, A.C.

Organization Type

NGO

Primary Contact

Francisco Fernández

Email

ffernandez@cobi.org.mx

Phone

612 122 40 93

Website

[COBI](#)