Overview

**FIP Description**
Mahi-mahi is Ecuador’s largest and most socio-economically important artisanal fishery. The majority of the catch is exported to the United States. This highly migratory species presents a critical challenge for sustainability of the fishery, as the development of international management measures are required across many countries in the Eastern Pacific Ocean. Other issues include turtle bycatch and limited scientific observers to monitor the longline fleet. The active involvement of FIP stakeholders, including the Ecuadorian Vice Ministry of Aquaculture and Fisheries, Sub-Secretary of Fishery Resources, and FIP Participants drives improvements against the Marine Stewardship Council standard.

How is this FIP Doing?

**Current Status:**
- 7%
- 29%
- 64%

**Actions Progress** This shows the proportion of actions in the workplan that the FIP has completed.

- 84%

**Actions Overview** This shows the proportion of actions that are behind schedule, on track, completed, or not yet started.

<table>
<thead>
<tr>
<th>Behind</th>
<th>On Track</th>
<th>Complete</th>
<th>Future</th>
</tr>
</thead>
<tbody>
<tr>
<td>16%</td>
<td>0%</td>
<td>84%</td>
<td>0%</td>
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</table>

**Red Indicator Progress** This shows the proportion of actions specifically addressing red indicators that are behind schedule, on track, completed, or not yet started. This helps users understand the progress the FIP is making on the biggest challenges in the fishery.

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<tr>
<th>Behind</th>
<th>On Track</th>
<th>Complete</th>
<th>Future</th>
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**FIP Objective(s)**
The goal of the Ecuador mahi-mahi FIP is to move the fishery in a step-wise approach towards Marine Stewardship Council (MSC) certification by June 2019.

This FIP entered MSC full assessment in March 2019. See the fishery's [MSC site](#) for additional information.

<table>
<thead>
<tr>
<th><strong>FIP Type</strong></th>
<th>Comprehensive</th>
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<tbody>
<tr>
<td><strong>FIP Stage</strong></td>
<td>Stage 5: Improvements on the Water</td>
</tr>
<tr>
<td><strong>Start and Projected End Dates</strong></td>
<td>January, 2010 - June, 2019</td>
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</table>

**Species**

<table>
<thead>
<tr>
<th><strong>Common Name</strong></th>
<th>Mahi-mahi</th>
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<tbody>
<tr>
<td><strong>Scientific Name</strong></td>
<td>Coryphaena hippurus</td>
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**Gear Type**

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<tr>
<th>Longline</th>
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[Buying Guide Link Image](#)
### Location

**FAO Major Fishing Area**
Area 87 (Pacific, Southeast)

**Exclusive Economic Zones**

**Country**
Ecuador

**Regional Fisheries Management Organization (RFMO)**

IATTC
High Seas Name
Pacific Ocean

### Estimated Total FIP Landings

9672 metric tons

### FIP Leads

**Organization Name**
WWF-US

**Organization Type**
NGO

**Primary Contact**
Wendy Goyert

**Email**
wendy.goyert@wwfus.org

**Website Name**
WWF Seafood Sustainability

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