

## 4 Jan 2024 | AP2HI - MSC Indonesia Coordination Meeting

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Location: MSC Indonesia Office - Bogor, Indonesia.



### Notes

- Aaron explained that are identifying research topic in general, Ask questions and learn, and if it becomes a research publication, we will talk to the relevant partner and process the research permit etc. The topics are still general but want to know about: Dynamics of sustainability certification, MSC operation globally and specifically in Indonesia. If you know people in the USA could connect it. MSC status is foreign program.
  - Current status if there are particular issues that AP2HI/MSC try to solved. And how it impacts economics. When MSC becomes vessels certified what standards need to be met.
    - MSC Indonesia is based on MoU with MMAF, the main goal is to make Indonesian fisheries more sustainable.
    - Particular issues are cost of certification, trying to provide more local assessor; and data collection (impacted in P1 and P3)
    - Support the activities in AP2HI since mostly it is SSF good to see the economics scale
  - What is the theory of change that msc can lead to better outcomes?
    - Work together with stakeholders to make sure the seafood product can be sustained with MSC standards. Fisheries socialization, industry too .... Engage with the downstream (retail, restaurant, supermarket) to campaign for awareness of sustainable products.

- Fisheries standards mostly challenging about the management
  - Cost? Local assessor, since most come from foreigners.
  - How to Evaluate of the effectiveness of MSC certification
    - Annual report (market outlook). Specific improvement on the progress
    - Research study with university (Scientist)
    - The standard revised every 5 year
- Media trip:
  - List pertanyaan akan
  - Media sudah konfirmasi semua selain Mongabay dan TVRI.
  - Dari MSC tidak masalah jika tim AP2HI berangkat lebih awal. Untk flight bisa menyesuaikan jadwalnya, tapi akomodasi akan sesuai jadwal dari MSC
- SENA: Dari MSC US biasanya aktif di sana. Untuk side event species tuna terutama skipjack di 10 Maret hari Senin. Ada dari Indonesia, PNA, kalau jadi akan undang AP2HI dan KKP (Pak Dirjen bisa datang). Ada 4 narasumber.
- Grievance mechanis
  - Sampai Juni, survey di januari, implementasi di Februari
  - Saat ini untuk pembalaran dulu.
  - Boleh sampai diusulkan ke fishers
- MSC updates
  - T2 will come announcement by this month
- MSC CoC updates
  - For labour eligibility can refer to MSC Indonesia
- Markom:
  - Event2 besar seperti harkannas
  - Retail juga ada. Section khusus.
  - Tahun tuna (aruna)
  - Press release
- IOTC tuna/ skipjack support meeting preparatory DELRI in S28
  - **21 March 2023 or April week 1 2024, (ada head of fisheries, ernest)**
  - **Data kurang**
  - **Agenda**
  - **ToR**
- Jawa Timur & NTB
  - Pre-assessment baru belum dipastikan, karena ada prioritas.

Tanya

- Mbak Anggi tentang campaign to the market
- Komnaskajiskan

#### Action items

- List pertanyaan akan dikeluarkan dari MSC/Journalist
- Materi yang akan dishare dari AP2HI bisa disiapkan
- Hasil dari media trip ada liputan, ada yg on the spot dan ada yg di Februarinya.
- Do and donts yang harus. Mungkin antisipasi mengenai peraturan.
- Perubahan apa setelah dua tahun?
- Safety dan P3K, jas hujan
- Surat waiver
- Konfirmasi lagi dengan Bu Yanti,
- Cek IPNLF untuk side event
- Send the MSC checklist to Aaron

How many catch & vessels.