



FIP FOR INDONESIAN MAHI

GERALD KNECHT – NORTH ATLANTIC SEAFOOD, LLC

RONA PASARIBU – NORTH ATLANTIC SEAFOOD, LLC

WHY FIP FOR MAHI?

- a. Indonesia is slowly becoming an alternative to the US market offsetting regular from SA.
- b. The size of Indonesia fish is ideal for certain mahi products.
- c. Users for Indonesia mahi are mostly high value retailers who demand all supply comes from a comprehensive FIP with at least B rating.

OBSTACLES FOR INDONESIA MAHI FISHERIES

- a. Mahi is a high histamine fish that produces toxic levels of histamines when exposed to heat. Freshly caught or immediately frozen are best way to avoid it.
- b. Industry standard handling practices of Mahi have not allowed it to be exported in the past therefore driving the price of raw mat down
- c. Education for fishers re: handling practices have enabled some Indonesia Mahi to successfully enter the export market
- d. Poor catch data monitoring to support stock assessment, harvest strategy, harvest control rules
- e. Limited scientific-based information (reproduction, growth, age data)
- f. Fishery management plan or Specific regulation for mahi-mahi is currently unavailable

DEMAND FOR INDONESIA SUSTAINABLE MAHI IN US MARKET

- a. Mahi is a key species in the NA market place.
- b. Present supply is primarily from SA which has a very short season re: Dec – March.
- c. Indonesia Mahi is 12 month season allowing diversification of supply and better inventory control

INDONESIA MAHI FIP

- a. Established since 2020, published in 2021
- b. 5 members
- c. The main goal is to contribute in developing effective system of harvest controls.

The background is a gradient of blue, darker at the bottom. In the corners, there are decorative white and light blue circuit-like lines with small circles at the ends, resembling a PCB layout.

THANK YOU

Gerald C. Knecht

Rona Pasaribu