

PROSPECTIVE Mexican Pacific yellowfin tuna - purse seine

Overview

FIP Description

Tuna fishing is carried out both in the Exclusive Economic Zone of Mexico and in international waters of the Eastern Pacific Ocean, it represents a source of food, direct and indirect employment, trade and economic well-being both regionally and nationally. The species targeted for capture are yellowfin tuna (*Thunnus albacares*) and bluefin tuna (*T. thynnus*), and associated species include skipjack (*Katsuwonus pelamis*), bigeye tuna (*T. obesus*), albacore (*T. alalunga*), black skipjack (*Euthynnus lineatus*) and bonito (*Sarda spp.*).

The fishery has faced different challenges since its inception; The problem is basically identified in three points: overexploitation of the resource, overcapitalization, and social conflict. The fishery management plan was developed through a participatory process where companies, fishermen, crew members, permit holders, processors, educational and research institutions and the Federal and State Governments had an active role. The management plan looks that the fishery be carried out in a safe, inclusive, economically profitable manner, under a resource sustainability scheme, with international regulation standards, coordinated actors, advised fishermen, who enjoy quality of life and economic development, using optimal infrastructure with wide and varied distribution channels, which sell high quality products and high added value. As well as a modern and efficient fleet of vessels, under criteria of equity in access to resources, provided with infrastructure that meets the processing and safety needs of the national and international markets.

Pesca Industrial Atunera de Altura, the Mexican tuna supplier for Pacific Ocean Harvest, is a Mexican fishing company based in Mazatlan Mexico that operates three purse seine vessels that together harvest 3,200 tons of Yellowfin tuna per year: TIZOC (IATTC #: 2878); CAROL LINDA (IATTC #: 3484) and EL TITI I (IATTC #: 3967). The objective of the FIP is to reach a score >80 in all the performance indicators of the Marine Stewardship Council Fisheries Standard.

How is this FIP Doing?

Current Status:

Actions Progress This shows the proportion of actions in the workplan that the FIP has completed.

0%

FIP Type

Prospective

FIP Stage

Stage 1: FIP Development

Start and Projected End Dates

Species

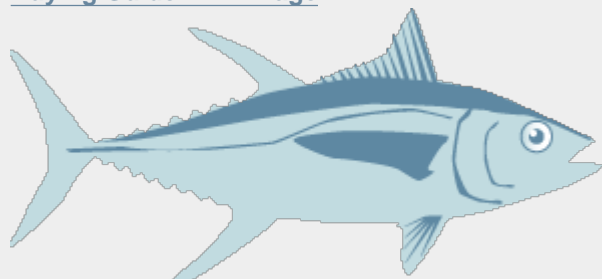
Common Name

Yellowfin Tuna

Scientific Name

Thunnus albacares

[Buying Guide Link Image](#)



[Yellowfin Tuna](#)

[Buying Guide](#)

Gear Type

[Purse Seine](#)

Location

FAO Major Fishing Area

[Area 77 \(Pacific, Eastern Central\)](#)

Exclusive Economic Zones**Country**

Mexico

Geographic Scope

Pacific Ocean

Country Flag of Vessel

Mexico

Regional Fisheries Management Organization (RFMO)

IATTC

FIP Leads**Organization Name**

Pacific Ocean Harvest

Organization Type

Industry

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[Pacific Ocean Harvest](#)

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